

## Canoga Park Improvement Association, Inc (CPIA) Managing Historic Old Town Canoga Park PBID Meeting Agenda -- Monday, May 22, 2023 – 6:00 PM

## Location: Canoga Park Community Center at 7248 Owensmouth Ave., Canoga Park, CA 91303

Canoga Park Property Based Business Improvement District. It is run and funded by the commercial property owners for clean and safe and other programs to complement city services.

- Call to Order, Roll Call and Welcome Remarks & introductions Board President, Polo Gomez
- Approval of 3<sup>rd</sup> and 4<sup>th</sup> quarter meeting minutes
- PUBLIC COMMENT Public comments. Comments by the public on agenda items and on non-agenda items defined as all other matters within the district boundaries of the Historic Old Town Canoga Park PBID will be heard during the "Public Comments" period of the meeting. Members of the public who wish to speak on Agendized items shall be allowed to speak for up to two minutes per item, and one minute on non-Agendized items, up to a total of five minutes per meeting. Given the logistical limitation of interconnecting independent virtual meeting spaces, once every member of the public has been given the opportunity to be heard, further public comment will not be possible at this meeting.
- Remarks from Elected Official offices.
- Remarks from LAPD/Security and requests for security
- Financial Report CPIA Board Treasurer, Miguel Fernandez
- CPIA Reviewed Financials Completed approval
- Approval of standard annual 3% increase
- Additional Stats/Updates on Security, Marketing, Promotion & PR, and Landscape & General Maintenance and the C.P.I.A Team
- Board Announcements: i.e., Memorial Day parade coming...
- adjournment

## CPIA TEAM

## Board

President/Property/BID Business Owner Polo Gomez; Vice President/Property Owner Michael Sirota; Secretary/Property/BID Business Owner Nancy Bergquist; Treasurer/Property Owner Miguel Fernandez; Board Member/ Property Owner John Parker; Board Member/BID Business and Property Owner, Alexis Sibrian; Community Board Member Corinne Ho

Staff

Executive Director Mary Paterson - FT

Landscape/Maintenance Supervisor & Security Lead Gregory Armstead - PT

Landscape/Maintenance Supervisor & Art restoration/Graffiti solutions Athena Iversen - PT

Marketing/Promotions/PR/Admin Support Jaclyn Bernstein (Community Liaison/Grants/Special Projects) Dree Paterson (Admin Support/Website Design and maintenance/Social Media marketing/PR/Research/Outreach/Grants) Aida Lacio (office support/translation)

24/7 for office and round the clock security and landscape emergencies 818.346.7480 or 24 hour text line (818)606-8652

E-mail: mpaterson@canogaparkcal.com; <u>www.CPIA.LA</u> <u>https://www.facebook.com/CPIA.LA</u> Canoga Park Improvement Association, Inc is a 501 c 3 non-profit that manages the Historic Old Town